

# PageTraffic to Host Content & Social Media Marketing on Budget Event at the Social Media Week Mumbai

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**Summary:** PageTraffic, the leading digital search agency will be hosting an event on Content & Social Media Marketing on Budget at the Social Media Week, Mumbai.

“ In the Internet era, it is imperative for every business, be it big or small, to have a solid content & social media marketing strategy. ”

The distinguished digital search agency, PageTraffic is set to host an event on "Content & Social Media Marketing on Budget" at the Social Media Week, Mumbai on 23 September, 2014. It will be an insightful event for businesses who desire to run a successful content and social media marketing campaign at a shoestring budget. Navneet Kaushal, the Founder & CEO of PageTraffic will share interesting & result-driven marketing techniques with the attendees.

Getting into the details of the event, Navneet said, "In the Internet era, it is imperative for every business, be it big or small, to have a solid content & social media marketing strategy. However, highly priced service packages by agencies refrain the small companies or with the limited budget to seek these services. The event will be helpful for these firms. From the importance of these campaigns to how to approach them & things to be taken care of, we will make sure that every related aspect is covered."

The Social Media Week, Mumbai is just a few weeks away & discussions on the to-be-held sessions are at their peak. The Content & Social Media Marketing on Budget event will be held at the Novotel, Juhu on September, 23 from 14.00 hrs. An hour long session will dwelve into the nitty-gritties of content marketing and social media marketing.

Talking about the Social Media Week, Navneet said, "SMW is a place where you get to meet great people and learn alot about industry trends. PageTraffic has been a regular participant at the Social Media Week and the experience so far has been tremendous. I notice an improvement in the sessions, organization, and execution, each time I attend the event. We hope that participants will like the session on Content & Social Media Marketing being hosted by PageTraffic".

Online content influences a consumer's purchase decision, majorly or moderately. Thus, it is essential for businesses to have an effective social media & content marketing strategy. The event by PageTraffic will share several techniques on how to efficiently draw results from the campaign within a limited budget. The registrations for the event are open. To know more, visit the page: <http://pt.gy/smwmumbai14>.

## About PageTraffic

PageTraffic is a premiere digital search agency with the confidence of serving 3500+ clients across 33 countries. It offers highly result-driven solutions to small & big scale enterprises ranging from web design & development to social media marketing & digital search. To know more about PageTraffic, [visit the website](#).

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