

# PageTraffic Launches COVID-19 Growth Guide For Businesses of All Sizes

26th June, Chicago-Page Traffic, the leading SEO company, has launched its COVID-19 Growth Guide to enable businesses to adopt new strategies to survive and grow. The guide highlights the changes which are taking place in business strategies, processes and products since the outbreak of the pandemic.

The guide offers the latest statistics related to consumer habits. It also focuses on the new things that have emerged in the marketing domain and how businesses are coping with these changes. It has been developed to help enterprises to devise new strategies based on raw data and have a clear idea of where to invest their money during the crisis. This guide concentrates on three primary channels of online marketing-SEO, Google Ads and Facebook Advertising.

Speaking more about the [Covid-19 guide](#), Navneet Kaushal, CEO of PageTraffic said, “Through this guide, we want to help businesses create their marketing strategy so that they can generate more sales during this period. We have done considerable research and created a guide with all answers with relevant statistics!”

Established in 2002, PageTraffic is a [leading SEO company](#) that has been setting new standards in the industry. The firm has one of the highest experts to project ratio in the SEO industry, which speaks a lot about the quality of work it does for its clients.

“At PageTraffic, we follow a quality-centric approach to campaigns instead of focusing solely on volumes. Our SEO and PPC services are sought after by clients from different industries, and at present, we are offering digital marketing consultants who specifically work for a client, 8-hours a day. Though we have grown a long way since our establishment in [Delhi](#) in 2002, we have a lot to achieve,” Navneet added further.

With its head office in Delhi and branches in Mumbai, London and Chicago, PageTraffic has served more than 7000 clients across 36 countries. The firm is an exclusive member of the Search Marketing Association of North America, W3C, Dun & Bradstreet and IIMA.

## *AboutPageTraffic*

Founded in the year 2002, PageTraffic has been creating value for its clients with SEO, digital marketing, SMO, PPC, Web design & development and link building services. It is India's Number 1 Rated SEO company helping domestic and global clients to take their business to the next level digitally.

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