

## Social Media Week Bangalore: PageTraffic Hosting Social Media for SEO & Content Marketing Events

**Summary:** PageTraffic will be hosting two events at the five-day long Social Media Week, Bangalore, which has started from February 17, 2014. The premier SEO & Digital Search Agency will be hosting '[Content Marketing Moving Beyond Facebook Updates](#)' on 19 Feb and '[Social Media for SEO](#)' event on 20 Feb.

“ The CEO of the company, Mr. Navneet Kaushal will be addressing both the sessions 'Content Marketing Moving Beyond Facebook Updates' and 'Social Media for SEO' on 19 and 20 February, 2014.

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Speaking about the event, Navneet Kaushal, CEO PageTraffic said, "Social Media Week is more than an event. It's a movement, an initiative that encourages sharing of best practices via the power of social media. PageTraffic has been a part of the last event in Mumbai and we are proud to be the part of the big gathering of the eminent from multiple industrial verticals again."

The Content Marketing Moving Beyond Facebook Updates is recommended for social media professionals, Internet marketers and entrepreneurs. It will shed light on the approach one must take to get high conversions from digital media. The event is scheduled for 19 February from 1.30-2.30 pm at City Bar, Bangalore. The second session on Social Media for SEO will introduce the participants to the best practices of SMO and how to improve rankings. New content creation methodologies will be discussed in the hour long session that

will be held from 5-6 pm on 20 February at City Bar.

"Social media is an integral part of all marketing campaigns today. [Navneet](#) will be getting into the details of Social Media Optimization techniques in his hour long sessions on both the days. Social Media Week is a global media platform held across five continents - North America, South America, Europe, Africa, and Asia. SMW, Bangalore will be a five days' long event starting from 17 February that will bring together renowned personalities from the advertising, media and marketing world," further added the executive.

The first Social Media Week in India held in Mumbai was a great success. The event focuses on changing the marketing and communication trends wherein, the industry experts share their experience with the attendees.

### About PageTraffic

Founded in the year 2002, PageTraffic is an award winning [digital marketing agency](#) that has enabled 3000+ clients in staying on top of the Internet search. From web designing to [SEO Services](#) and leveraging on the benefits of Social Media, the company has assisted clients worldwide in establishing a firm online presence. To know more about PageTraffic, [visit the website](#).

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