



Leading Search Engine Marketing Firm Page Traffic Qualifies as Google Advertising Professional (GAP)

Page Traffic has been accorded with the distinction of Google Advertising Professional (GAP).

New Delhi, India April 12, 2005 -- [Page Traffic](#) has successfully qualified for the Google Advertising Professional certification, solidifying their position as one of the top Search Engine Marketing (SEM) companies in India. "It has been a great achievement for us. We have been managing PPC campaigns for over two years. Google Advertising Professional (GAP) certification has not only given us the recognition but has also strengthened our knowledge regarding Google Adwords," stated Navneet Kaushal, CEO of Page Traffic. The news comes as a shot for the digital marketing company, based in India, as Page Traffic is one of the few companies in India to qualify as a Google Advertising Professional.

[Google Adwords](#) is one of the most widely used marketing tools, helping advertisers attract targeted traffic, improve conversions and maximize ROI. "Through Google's wide distribution network, [Google Adwords](#) provides a global platform for advertisers to reach out to users and prospects. Page Traffic's team of dedicated PPC professionals and campaign delivery managers optimize, manage and actively monitor Pay Per Click campaigns to help advertisers achieve their desired objectives," Kaushal added. Apart from expertise at Google Adwords, Page Traffic's PPC professionals also manage Pay Per Click campaigns in Overture (a Yahoo! Company).

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While establishing its brand equity in, Page Traffic has become well known for its expertise in the areas of [Search Engine Optimization](#) and Internet Marketing. It offers a unique model for clients seeking specialists to work solely on their projects. Dedicated [offshore SEO consultants](#) at Page Traffic, pilot a clients' overall search engine marketing & Pay Per Click campaigns including search engine link popularity. The dedicated search engine optimization (SEO) consulting team works full time (160 hrs per month) on the client's projects with the support of a copywriter and graphic designers.

"Page Traffic provides market driven web marketing solutions that improve conversions statistics and deliver measurable ROI," concluded Kaushal.

Since its inception in June 2002, Page Traffic has consistently reached new landmarks in search engine marketing. [Google Advertising Professional](#) certification is a hallmark of its achievements.

About Page Traffic

Page Traffic is a premier Search Engine Marketing firm based in New Delhi, India with its sales office in Chicago, IL. Page Traffic is known for its extensive industry experience in [Search Engine promotion](#) and [Pay Per Click management](#). Page Traffic's team of [dedicated SEO specialists](#) comprises of, Offshore SEO consultants, Pay Per Click management specialists, professional copywriter, dedicated web designers and campaign delivery managers to help businesses build site traffic, boost web sales and achieve positive ROI. Stringent adherence to quality and innovation has made Page Traffic a reckoning force in the global SEM arena. For further information, visit <http://www.pagetrafic.com>

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